



PA Family TRAVEL Fair

Presented by Where & When Pennsylvania

John Bonfield Elementary School Campus, 101 N Oak St, Lititz, PA 17543

Sat., April 27, 2024, 9 am to 3 pm

SPONSORSHIP PACKAGES

~~Getaway Sponsor~~ Visit Potter-Tioga ~~\$2,000~~

- Premium End cap (double) exhibitor booth
- Premier recognition in all promotional media prior to event
- Featured in Spring 2024 Where & When article
- Back page of event program
- Signage and promotion at the event

~~Media Sponsor~~ FM 90.3 WJTL and Engle Printing & Publishing Co., Inc. ~~\$1,500~~

- Exhibitor booth
- Logo recognition in promotional media
- Full page ad in event program
- Included in Spring 2024 Where & When article
- Promotion at the event
- Signage at the event

Gold Sponsor \$1,250

- Exhibitor booth
- Logo recognition in promotional media
- Full page ad in event program
- Included in Spring 2024 Where & When article
- Promotion at the event

~~Bag Sponsor (2 options)~~ Discover Lancaster

Option 1. You provide us with your logo and we'll order ~~\$800~~

Option 2. You provide 500 reusable grocery totes with your logo already printed - email for specifics \$0

*bags must be shipped to us by March 31, 2024

Program ads - ad deadline Fri., April 5, 2024

Full page ad 5"w X 8"h \$250

Half Page ad 5"w X 3.75"h \$150

We Provide

See Page 2 for Exhibitor Rates and Discounts

- one 6-ft. skirted table, 2 chairs, **3' pipe & drape**, ID sign, wifi and snacks
- booth fee includes 2 company representatives
- exhibitors recognized on the PA Family Travel Fair and Where & When websites and on social media platforms leading up to event
- exhibitors raffling off get-aways will be promoted in advertising leading up to and during the event

LIMITED SPACE AVAILABLE - SIGN UP EARLY!

SETUP / TEARDOWN

Booth setup: 4 pm to 6 pm Friday, April 26, 2024 (no early birds)

7 am to 8:45 am Saturday, April 27, 2024

Booth teardown: Saturday, April, 27, 2024 3 pm to 5 pm

*No teardown prior to 3 pm Saturday, April 27, 2024

2024 EXHIBITOR / SPONSORSHIP REGISTRATION

SPONSORSHIP Getaway Media \$ _____
 Gold Bag

PROGRAM AD Full page Half page \$ _____

EXHIBITOR

*Where & When Pennsylvania advertisers get 10% off standard inline booths. Advertiser discount applies to those who advertised in any 2023/24 issue of Where & When, Pennsylvania.

Standard Inline Booths:

~~by 11/30/23: \$400 advertiser \$360~~
 by 3/31/24: \$425 advertiser \$382

End Caps:

~~Premium End Cap _____ **SOLD OUT**
(double size-facing entrance) \$975~~
 End Cap (double size) \$875 \$ _____
 Electric \$10 \$ _____

Note: 50% refund for cancellation prior to Jan. 1, 2024. No refunds issued after Jan. 1, 2024

Total \$ _____

Contact _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Company Website _____

PAYMENT METHOD Check (payable to Where & When) Credit Card

Credit Card # _____ Exp. Date _____ Security Code _____

Authorized Amount: \$ _____

Authorized Signature _____

Company Attendee Name(s) _____

_____ Check if setting up on Friday.

HOTELS \$149/night for room with 2 queen beds or a king with sofa when reserving online using the two links below. Both hotels are approximately 15 min. from the venue.

Contact - Hampton Inn & Suites by Hilton, Ephrata. <https://group.hamptoninn.com/vmokw4>

Hampton Inn & Suites by Hilton, Mount Joy. <https://group.hamptoninn.com/9izq2p>

If reserving by phone, mention the Where & When Travel Show

**There are hotels in Lititz but they are not offering special rates for the show.*

Return registration forms to:

Where & When Pennsylvania, P.O. Box 500, Mount Joy, PA 17552

or email to: wendy@whereandwhen.com

For additional information, contact Wendy Royal at 717-492-2544